



LIMPOPO

PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF ECONOMIC DEVELOPMENT, ENVIRONMENT & TOURISM

MEDIA ALERT

Tuesday: 02 April 2024

2024 ANNUAL MARULA FESTIVAL SET TO ENTHRAL

The Limpopo Department of Economic Development, Environment, and Tourism is thrilled to announce the return of the highly anticipated Annual Marula Festival to the vibrant town of BaPhalaborwa. Scheduled to commence on April 26, 2024, this weeklong celebration promises to be an extraordinary event showcasing the rich culture, heritage, tourism destinations and economic potential of the Limpopo province.

The Annual Marula Festival serves as a beacon of cultural pride and economic opportunity, attracting both local and international investors, tourists, and enthusiasts. Attendees will have the opportunity to explore the region's hidden gems, immerse themselves in traditional festivities, and indulge in the unique offering emerging from the Morula tree.

The Annual Marula Festival represents a collaborative effort between government, businesses, and local communities to promote sustainable development and Marula product preservation for benefit of all entrepreneurs within the sector.

The Limpopo Department of Economic Development, Environment, and Tourism is committed to promoting sustainable development, environmental conservation, and tourism growth within the province through strategic initiatives and partnerships.

According to MEC Rodgers Monama, the Department will always strive to unlock the economic potential of the province while simultaneously preserving its natural and cultural heritage for future generations. Monama is expected to launch the 2024 Marula Festival activities and Open Air Concert line-up on the 17th April 2024.

For more information, please contact:

Zaid Kalla

Departmental spokesperson

060 542 7100

KallaZ@ledet.gov.za

Evidiki Towers, 20 Hans van Rensburg Street, POLOKWANE, 0700, Private Bag X9484, POLOKWANE, 0700
Tel: 015 293 8300, Fax: 015 293 8319, website: <http://www.ledet.gov.za>

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